

## **VIII SIGNAGE & LIGHTING**

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## SIGNAGE AND LIGHTING

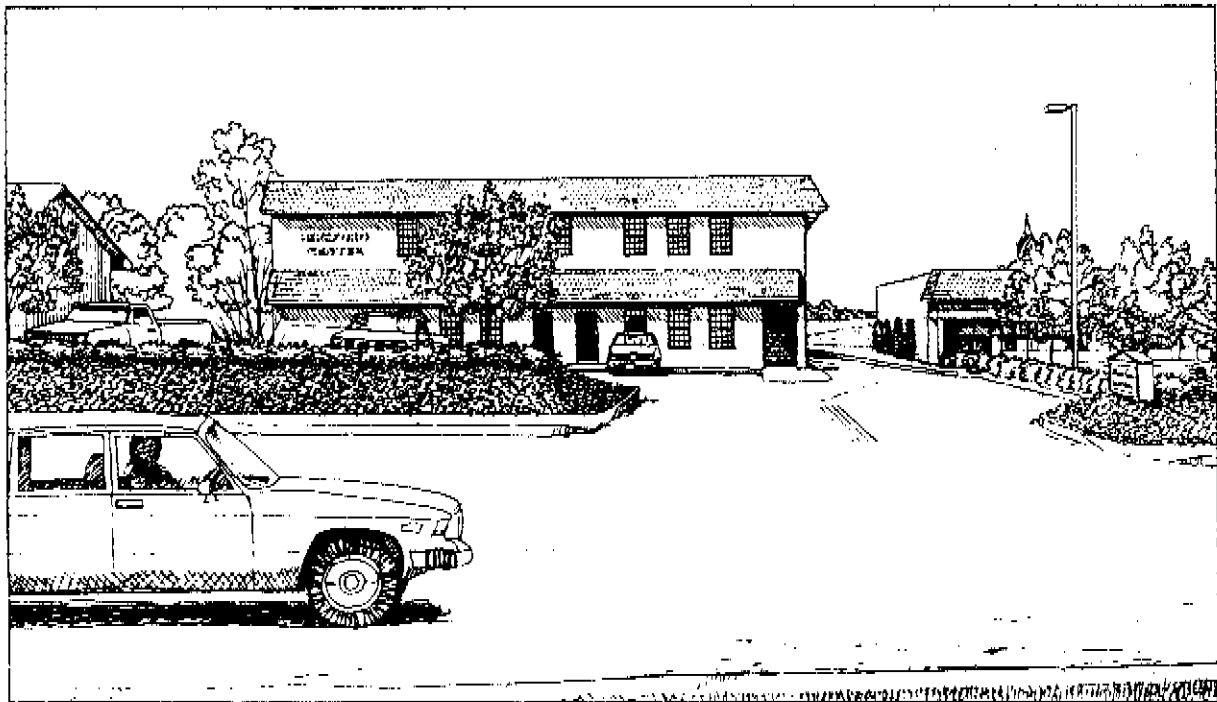
There is no consistent or typical style of signage in Hereford. There are locations where signage is appropriately done (Figure 4). Lighting is minimal except in the areas adjacent to I-83 and in association with the library.

The C.R. District regulations provide for strict controls on signage and lighting (BCZR 259.3.C.7). These include a limit of one stationary attached sign that does not project more than 6 inches from the building and does not have a surface area exceeding 8 square feet. There can be one free-standing sign with a surface area of no more than 25 square feet per side. In addition the sign must be landscaped and the location approved by the Director of the Office of Planning and Zoning. No sign can be illuminated unless approved by the Zoning Commissioner after a Special Hearing.

Requests to exceed the standards imposed by the C.R. District for illumination or number of stationary signs should include a comprehensive sign plan. The plan should be in conformance with Appendix C. The plan would show a linkage between the sign design and the facade of the buildings. If additional stationary signs are permitted there should be a step down in size permitted. A bonus of up to a 25% increase in the free-standing sign could also be considered.

## ACTION

- 1) The recommendations listed in Appendix C are guidelines for the review of proposed signage and lighting in Hereford.
- 2) In consideration of a variance to sign and lighting regulations, these guidelines should be used as standards.



**FIGURE 4**  
**HEREFORD LIBRARY SIGNAGE**